



INTÉGRALE DERMO CORRECTION

IMAGE BLANC

An invincible pair that whitens skin and age spots

IDC® has come out with two new products that adjust to every kind of skin for women aged 30 and up. Taking aim at all the mechanisms responsible for cutaneous pigmentation, they deliver Regen-16 effectiveness that protects the skin from aging. The first product is an integral anti-age correction serum for lightening skin, and the second is an Concentrated anti-tache for an application that targets age spots.

HOW AGE SPOTS DEVELOP

No one wants age spots! Unfortunately, we all get them sooner or later. Eventually, you'll see them here and there on your skin – on your face, neckline or hands. To take aim at this scourge with precision, IDC® has once again tackled the problem in its entirety by targeting all the causes underlying the dreaded age spot.

There are many causes:

- + **Age:** age spots flourish in our fifties, sometimes even much sooner
- + **Sun:** brown spots that appear on your skin after exposure to sunlight
- + **Hormones:** brown patches on the skin, which sometimes go away with time but never completely
- + **Inflammation:** although we know very little about it, friction, allergies, small pimples and other irritations also leave their mark, which are particularly visible on dull or dark skin
- + **Free radicals:** generated by UV rays, tobacco, pollution, and even the very breath we draw, free radicals are a porcelain complexion's worst enemies

REGEN-16: THE ONLY ANTI-AGE BREAKTHROUGH TARGETING 16 MECHANISMS OF ACTION

At the centre of all IDC™ formulas lies a powerful technology with the patented name of Regen-16, a regenerating cocktail that acts on 16 major cutaneous aging mechanisms. It helps give skin its youthful sparkle. Various active ingredients are added to this base in a way that meets very specific needs, such as deep wrinkles and around the eyes. IDC™ skincare breaks



new ground by providing the highest concentration of active ingredients in their formulas – up to 42%! It consists of an integral, multitargeting approach.

IMAGE BLANC WHIGHTENER

Integral anti-age correction serum

In the fight against cutaneous aging, this global anti-age serum is a total daily skin-care product that may be used throughout the year. It contains the patented Regen-16 technology and is enhanced by a complex of seven new active ingredients. Ultra performing for illuminating your skin and erasing encrusted age spots, it also has a unique pre-emptive action that limits the growth of new melanocytes – and fewer melanocytes mean fewer spots!

41% cosmetic active ingredients, paraben free

Benefits:

- + Provides multi-targeted lightening in order to maximize results
- + Reduces the appearance of wrinkles and fine lines
- + Combines lightening and anti-age breakthroughs
- + Evens out your skin colour

PRICE: Integral anti-age correction serum **\$119.50**



IMAGE BLANC AGE SPOT WHITENER

Concentrated anti-tache for a targeted application

This pure concentrate is applied locally, directly to the spots you would like to get rid of. For more intensive action, apply by itself, underneath the IDC™ serum of your choice and/or Hydra-Seal SPF 25, to prevent solar hyperpigmentation from appearing. This formula is extremely concentrated in an anti-age cocktail.

39% cosmetic active ingredients, paraben free

Benefits:

- + Lightens age spots
- + Multi-mechanism technologies that target all the mechanisms that cause cutaneous pigmentation
- + Evens out your skin colour

PRICE: Concentrated anti-tache **\$74.50**



Stores:
Drugstores

ABOUT IMMANENCE INTÉGRALE DERMO CORRECTION

A Canadian company specializing in the development, manufacture and marketing of high-end anti-aging cosmetics, Immanence is continually creating new products, reflecting the innovative approach of Intégrale Dermo Correction. For more details on the company and IDC™ products, visit www.idcskincare.com.

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